

Awesome Females in Real Estate

4TH ANNUAL CONFERENCE

Community • Connection • Results

Sponsored by



April 21 - 23, 2010

**Radisson Fort McDowell Resort & Casino
Scottsdale, AZ**

RealEstateCoach.com/afire

Awesome Females in Real Estate

Attend the BEST EVER Women's Leadership Event in Real Estate!

Join over 100 of the most talented and inspiring women leaders at the *4th Annual Awesome Females in Real Estate Conference* in Scottsdale, Arizona. It's guaranteed to be three great days of learning, networking, and fun. In fact, if you don't leave with over 77 great ideas to help you in both your business and personal life, we'll refund your registration fee – no questions asked.

In this tough market, it's hard to decide which events are really worth attending. When you talk with past attendees, one thing becomes abundantly clear...Awesome Females in Real Estate is no ordinary conference.

What makes this conference different?

You won't just receive an abundance of information, you'll also have a chance to connect, build new relationships, and contribute to the other awesome women in attendance.

WHAT YOU WILL LEARN:

- Learn the latest trends and how to use them to skyrocket your business - NOW!
- Take away over 77 business and life strategies to increase your business and take more time off!
- Get the latest information on the Real Estate business and where it's headed.
- Take home the best public relations techniques, including how to get public relations and advertising for your business at no charge.
- Learn simple, new technology innovations that will help you minimize costs and build your profitability.
- Experience a fun and effective approach that breaks down generational barriers and builds your team.
- Learn how to "Quantum Leap" your business from other successful women in today's global economy.
- Incorporate the latest trends in multimedia to leverage your marketing.
- Master seven simple ways to make a big impact on your community.

The AFIRE Conference is a break from tradition and therefore it offers a unique, refreshing approach to becoming more in tune with your business and yourself.

-- Ann Chiasson, Broker/Owner
Sea to Sky Premier Properties
Whistler British Columbia

HOW MUCH FUN WILL YOU HAVE?

- Have a blast at the Third Annual Power "Jam" Networking Session
- "Shop 'til you drop" in picturesque Scottsdale
- Enjoy fabulous networking at all of the events.
- Stay over the weekend and see some of the country's finest parks, art galleries, museums, golf courses, and much more!



Designed FOR Women by Women!

WHO SHOULD ATTEND?

Women Who Are:

- Broker owners, managers, regional managers, or owners of a real estate franchise
- Executives with “C” level positions (CEO, CFO, COO) or directors in a company providing real estate brokerage services
- In leadership positions in local, state, or national associations
- Leaders in companies who support the real estate industry including technology companies, web marketing, relocation, title companies, escrow, lenders, and other ancillary businesses
- Thought leaders including members of the real estate press as well as other female innovators

AFIRE is THE conference to attend! It was intimate, cutting edge, and offered impactful discussions...with some of the most influential and amazing women leaders in the real estate industry. What a wonderful way to connect and build nurturing relationships. Bravo!

— Joeann Fossland
One of the Top 25 Most Influential
Women in Real Estate 2008

TOP TEN REASONS TO JOIN US

As an Awesome Female in Real Estate...

- Get Inspired! Make a Difference!
- Get Mentored!
- Become a Mentor!
- Learn!
- Sightsee!
- Relax!
- Network!
- Shop!
- Give Back!
- Get Motivated

Bernice Ross has an amazing acuity and a proven track record of 3 years of creating a magical event just for real estate women business owners and executives. The times spent networking, sharing and learning together is most valuable and what brings us back each year. There is not another event that captures the spirit we treasure and build upon throughout the year.

-- Susie Hale
FrogPond, FrogPond Publisher
and Housing Trends eNewsletter

DESIGNED BY WOMEN FOR WOMEN!

From Bernice L. Ross, Founder AFIRE...

The 2009 AFIRE Conference (Really Awesome Females in Real Estate) was a tremendous success. When real estate's top female leaders get together, you can bet that it will rock.

The big message that I took away was looking for the opportunity amidst the chaos. It's easy to get into a “small place” where we only see the bills and the lack of business. Our strength comes from being willing to search for new opportunities. When what worked in the past no longer works, it's important to seek what does work.

Come to the 2010 conference to learn the latest trends and how to use them to skyrocket your business now!

Register Now!

<http://www.RealEstateCoach.com/afire>



Awesome Females in Real Estate

Scottsdale, Arizona ~ April 21 - 23, 2010

AGENDA*

Wednesday, April 21, 2010

- 7:30 - 8:30 a.m. Registration and Breakfast
- 8:30 - 12:15 p.m. Sessions / Panel Presentations
- 12:15 - 1:30 p.m. Lunch (*included*)
- 1:30 - 5:00 p.m. Sessions / Panel Presentation
- 6:00 p.m. Dinner Buffet
- 8:00 p.m. Power "JAM" Networking

Thursday, April 22, 2010

- 8:00 - 9:00 a.m. Breakfast
- 9:00 - 11:45 a.m. Sessions / Panel Presentation
- 12:00 p.m. Ticketed Afternoon Activities

Friday, April 23, 2010

- 8:00 - 9:00 a.m. Breakfast
- 9:00 - 10:30 a.m. Sessions / Panel Presentation
- 10:30 - 10:45 a.m. Break
- 10:45 - 12:15 p.m. Sessions / Panel Presentation
- 12:15 - 1:00 p.m. Closing Circle

*Schedule subject to change

HOW TO REGISTER

- Go online to RealEstateCoach.com/afire
- Call 386-462-2614 and talk to Shane Bowlin
- Email Shane@RealEstateCoach.com

EVENT LOCATION

Radisson Fort McDowell Resort & Casino
10438 N. Fort McDowell Road
Scottsdale, AZ 85264

ROOM RATE & RESERVATIONS

Radisson Fort McDowell Resort & Casino has a limited number of rooms at our special conference price. To receive our discount either

- Call 1-800-395-7046 and give the conference code AFIRE
- Reserve online at <http://budurl.com/f79j>

"There is no other conference in the real estate industry that comes close to the AFIRE conference. It is the only conference I attend where I feel like I come away with significant personal development as well as true new friends in the business. The conference helps people get to know each other at a personal level and transcends the usual superficial discussions that happen at most "networking" events. It is my favorite show of the year. At the AFIRE conference I can combine the time to work on my personal growth and professional growth at the same time. I highly recommend it for every executive woman in real estate today."

-- Marilyn Wilson

RESORT INFO

The Four Diamond Radisson Fort McDowell Resort and Casino in Fountain Hills, Arizona. This Fountain Hills resort is tucked away in pristine Sonoran Desert surroundings, yet located within minutes of popular Scottsdale attractions. Within the boundaries of the Fort McDowell Resort and Casino, you can enjoy a round of championship golf, casino gaming, wild west adventures and much more. At our Fountain Hills resort, you'll be close enough to be connected, yet far enough away to be free.

